

MARA REBECCA GUCCIONE

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SUMMARY

Fifteen Years of Experience in Program Management, Including:

- ❖ Determination of program objectives, strategies, activities and desired outcomes
- ❖ Coordination of day-to-day activities
- ❖ Research and analysis
- ❖ Assessment and evaluation
- ❖ Marketing and outreach
- ❖ Budget development and oversight
- ❖ Fundraising
- ❖ Establishment and management of partnerships and collaborative efforts
- ❖ Facilitation and conflict resolution
- ❖ Training and curriculum development
- ❖ Spanish fluency
- ❖ Cross-cultural competence enhanced by work in Africa, Europe, the Middle East and Latin America

PROFESSIONAL EXPERIENCE

Dig In, Inc.

Partner

2009-Present

- Consult with non-profit organizations, governmental agencies, businesses, schools on capacity building; organizational and leadership development; and program design, implementation, and coordination.

Foundations of Success

Training Manager

2008-2009

- Designed and launched program to train 200 conservation practitioners annually in program design, implementation, monitoring and evaluation based on adaptive management approach.
- Developed the strategic plan, including budget and pricing structure, for the training program.
- Led all marketing, outreach, partnership development and recruitment efforts.

Goldman Environmental Prize

Associate Program Officer

2006-2008

- Managed three annual nomination and selection processes for premier global prize for grassroots environmentalists.
- Directed communications and outreach to over 150 global environmental leaders.
- Conducted in-depth research of global environmental issues.

Institute of International Education

Consultant

2005-2006

- Authored an evaluation of the Women in Technology training program.
- Guided the development of content and format for the 2006 Fulbright Enrichment Seminar.

Urban Strategies Council

Program Coordinator

2002-2005

- Designed, implemented and evaluated programs focused on health, education, economic development and community engagement, in socio-economically and racially diverse communities in Oakland, CA.
- Conducted research and analysis, developed curricula and tools, and authored reports to improve practices in community development.
- Provided training and technical assistance to community capacity building efforts.
- Built and maintained strategic relationships with funders, policy-makers, local community-based organizations, the faith community, and local, regional and state government.

Citizen Schools

Campus Director 2000-2001

- Designed and led a service- learning educational program for 75 urban middle school students.
- Trained and supervised eight staff members.
- Managed program budget and developed long-term growth plan for increasing enrollment.

GlobaLearn.com

Curriculum Developer; Journalist 1998-1999

- Authored online, interactive curriculum for 500 teachers and students.
- Wrote reports about the environment, politics, and history while traveling in fifteen countries.
- Coordinated logistics for expeditions to the Middle East and South America.

Northfield Mount Hermon School

Teacher/Fellow Summer1998

- Designed and taught Nature Writing and ESL courses to 25 high school students.

Putney Student Travel

Program Director; Leader Summers 1997, 2000, 2001, 2004

- Led over 160 high school students and 30 staff members on four five-week study abroad sessions in Cuba, Ecuador, Spain and El Salvador.
- Managed program and financial administration for all three trips.

Peace Corps - Costa Rica

Environmental Educator 1995-1997

- Trained teachers in curriculum design focused on protection of natural resources, wildlife and forest conservation and sustainable agriculture in nine elementary schools and one high school.
- Worked with the Ministry of the Environment and Energy to develop standard environmental education practices for area ministry officials.
- Assisted with the establishment of a local non-governmental organization working on natural resource protection.

VOLUNTEER EXPERIENCE

International Bird Rescue Research Center

Wildlife Rescue and Rehabilitation Volunteer, Response Team member 2009

- Participate in the rescue of injured, ailing and oiled wildlife in the event of oil spill and natural disaster emergencies.
- Assist in the ongoing rehabilitation of injured, ailing and oiled sea and shore birds.

EDUCATION

Monterey Institute of International Studies

Certificate in Conservation Leadership 2007

Coursework in adaptive management model of program design, implementation, monitoring, and evaluation

Harvard University Graduate School of Education

Masters in Education 2000

Concentration in International Education and Education Policy and Planning in Developing Countries

St. Lawrence University

Bachelor of Arts in Anthropology & Environmental Studies 1994

Focus on community-based conservation in East Africa; including semester study abroad program to Kenya